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BLOOMINGDALE'S

Sky Greenhouses

SEVENTH FLOOR

**OFFER THIS COMPLETE LIST OF
MANDEVILLE TRIPLE-TESTED FLOWER SEEDS**

*Every variety is thoroughly
tested for*

1. Germination
2. Quality of Flowers
3. Completeness of Mixtures

Mandeville seeds are the result of 64 years of experience in flower seeds exclusively. They will add to the beauty of your garden. The back of each packet has full cultural directions; a map denoting time and season for planting; pictures of seedlings to distinguish them from weeds. You are sure of success with Mandeville Seeds.

All packets are 10c, unless otherwise noted. Use the enclosed Order Form for prompt delivery. With each Mandeville seed order of 50c or more, you'll receive 2 complimentary packets:

1. Forget-Me-Not, Firmament — A lovely blue annual.

2. Marigold, Golden West — Gorgeous orange flowers.

These varieties are excellent planted alone. Together they make a delightful color combination.

LIST OF VARIETIES — ALL PACKETS SELL FOR 10c EACH, UNLESS OTHERWISE NOTED

Ageratum, Dwarf Blue
Ageratum, Midget Blue, 25c
Ageratum, Blue Cap, Very Dwarf, 15c
All-America Garden, With Plans, 25c
Alyssum, Gold Dust
Anchusa, Blue Bird
Anemone, St. Brigid, Double
Arabis, Alpine Rock Cress
Aster, Branching, All Colors
Aster, Branching, Crimson
Aster, Branching, Deep Blue
Aster, Branching, Lavender
Aster, Branching, Purple
Aster, Branching, Rose Pink
Aster, Branching, White
Aster, Calif. Gts., Pink, 15c
Aster, Comet, Mixed
Aster, Rose Marie, 25c
Aster, Calif. Gts., Crimson, 15c
Aster, Calif. Gts., Mixed, 15c
Aster, King, Mixed
Aster, Pompon, Mixed, 15c
Aster, Queen of Market, Mixed
Aster, Sunshine, Mixed, 15c
Bachelor's Button, Mixed, 5c
Bachelor's Button, Blue
Bachelor's Button, Gem, Dwarf, Blue
Bachelor's Button, Rose
Balloon Flower, Blue

Balsam, Mixed
Bush Balsam, Mixed
Black-eyed Susan Vine, Mixed
Blue Bells of Calif., Phacelia
Blue Lace Flower, Didiscus
Blue Stars, Browallia
Butterfly Flower, Mixed
Calendula, Mixed, 5c
Calendula, Orange King
Calendula, Orange Shaggy
Calendula, Radio, Orange
Calendula, Sunshine, Yellow
California Native Flowers, Mixed
Calliopsis, Dwarf, Mixed, 5c
Candytuft, Mixed, 5c
Candytuft, Crimson
Candytuft, Lilac
Candytuft, White, Hyacinth Fld.
Canterbury Bells, Mixed
Canterbury Bells, Annual, Mixed, 15c
Cardinal Climber
Carnation, Chabaud's Gts., Mixed
Castor Bean, Mixed
Celosia, Feathered, Mixed
Celosia, Glasgow Prize, Red
Chinese Lantern Plant
Chrysanthemum, Mixed
Cockscomb, Shades of Red
Columbine, Mixed

Coreopsis, Mayfield Giant
Coreopsis, Sunburst, 15c
Cosmos, Double Crested, Mixed, 15c
Cosmos, Early, Mixed, 5c
Cosmos, Orange Flare, Early
Cosmos, Sensation, Giant, Mixed
Cypress Vine, Mixed
Dahlia, Dwarf, Sgl. & Dbl., Mixed, 15c
Daisy, African, Mixed
Daisy, English, Double, Mixed
Daisy, Tahoka, 15c
Daisy, Shasta
Delphinium, Shades of Blue
Dusty Miller, Silver White Foliage
Firefly, Cuphea, 25c
Forget-me-not, Myosotis, Blue
Forget-me-not, Chinese, Pink
Four o'Clock, Mixed, 5c
Foxglove, (Digitalis) Mixed
Gaillardia, Mixed
Gaillardia, Indian Chief
Gaillardia, Perennial, Mixed
Geum, Orange Scarlet
Gourds, Mixed
Gypsophila, White, 5c
Gypsophila, White, Perennial
Hollyhock, Double, Mixed
Hollyhock, Indian Spring, 15c
Honesty, Money Plant

FREE OFFER — TWO NEW VARIETIES FREE

- 1 Packet MARIGOLD, GOLDEN WEST.

Superior chrysanthemum (open-petal) type of African Marigold. Gorgeous orange flowers.

- 1 Packet FORGET-ME-NOT, FIRMAMENT.

Improved Chinese strain. Lovely rich blue flowers. An easy-to-grow annual.

Full sized packets of these new varieties will be sent with every order of Mandeville Flower Seeds of 50c or more

LIST OF VARIETIES (Continued)

ALL PACKETS SELL FOR 10c EACH, UNLESS OTHERWISE NOTED

Hyacinth Bean, Mixed	Petunia, Burgundy, 15c	Sweet Peas, Aviator, Crimson
King Lupine, Giant, Mixed	Petunia, Double, Victorious, Mixed, 50c	Sweet Peas, Blue Bonnet
Kochia, Summer Cypress	Petunia, Flaming Velvet, 15c	Sweet Peas, Crimson King
Kudzu Vine	Petunia, Giants of Calif., Mixed, 20c	Sweet Peas, Grandiflora, Mixed, 5c
Larkspur, Branching, Mixed	Petunia, Howard's Star	Sweet Peas, Royal Purple
Larkspur, Dark Blue	Petunia, Hybrida	Sweet Peas, Shirley Temple, Pink
Larkspur, Pink	Petunia, Martha Washington, Dwf., 20c	Sweet Peas, Spencer E. F., Mixed
Larkspur, Giant Imperial, Mixed, 15c	Petunia, Rose Gem, Dwarf, 20c	Sweet Peas, Spencer L. F., Mixed
Larkspur, Lilac	Petunia, Rose of Heaven	Sweet Peas, Valencia, Orange
Larkspur, Lustrous Carmine	Petunia, Rosy Morn	Sweet William, Mixed
Larkspur, Rosamond, 15c	Petunia, Blue Star, 15c	Sweet Wivelsfield, Mixed
Larkspur, Sky Blue	Petunia, Salmon Supreme, 15c	Texas Blue Bonnet
Larkspur, Gt. Imperial, White King, 15c	Petunia, Hollywood Star, 15c	Trumpet Flower, White Single
Linaria, Fairy Bouquet, Mixed	Petunia, Silver Blue	Verbena, Mixed
Lobelia, Crystal Palace, Dwarf	Petunia, Glow, 25c	Verbena, Beauty of Oxford, 15c
Lobelia, Trailing	Petunia, Theodosia, Giant, 20c	Verbena, Blue Shades
Love-in-a-Mist, Mixed	Petunia, Cream Star, 25c	Verbena, Dannebrog, 15c
Lupine, Russell, Mixed, 15c	Phlox Drummondii, Mixed	Verbena, Floradale Beauty, 15c
Marigold, African, Mixed	Phlox Drummondii, Art Shades, 15c	Verbena, Lavender Glory, 15c
Marigold, Burpee Gold, Odorless	Phlox Drummondii, Coccinea, Red	Verbena, Pink Shades
Marigold, Early Sunshine, 15c	Phlox Drummondii, Rose	Verbena, Purple Shades
Marigold, Crown of Gold, Odorless	Phlox Drummondii, Star, Mixed	Verbena, White
Marigold, French, Dwarf, Mixed	Pimpernel, Mixed	Verbena, Yellow
Marigold, Guinea Gold	Pinks, Mixed	Viola, Mixed
Marigold, Harmony	Poppy, Shirley, Mixed, 5c	Wallflower, Single, Mixed
Marigold, Josephine, Tall, Single	Poppy, California, Mixed	Wild Cucumber, White
Marigold, Legion of Honor	Poppy, California, Orange	Wonder Packet, Mixed Varieties, 5c
Marigold, Lemon Queen	Poppy, Flanders, Red	Zinnia, Creeping, Double, Yellow
Marigold, Orange Prince	Poppy, Iceland, Single, Mixed	Zinnia, Crown-of-Gold, Pastel Tints, 15c
Marigold, Royal Scot, 15c	Poppy, Oriental, Mixed	Zinnia, Cut and Come, Mixed
Marigold, Scotch	Poppy, Oriental, Scarlet	Zinnia, Dahlia Flowered, Mixed
Marigold, Sunset Giants, 15c	Poppy, Sweet Briar, Double Pink	Zinnia, Dahlia Flowered, Lavender, 15c
Marigold, Red and Gold Hybrids	Portulaca, Single and Double, Mixed	Zinnia, Dahlia Flowered, Orange, 15c
Marigold, Yellow Supreme	Portulaca, Double, Mixed	Zinnia, Dahlia Flowered, Pink, 15c
Mignonette, Machet, 5c	Queen Anne's Thimble, Blue	Zinnia, Dahlia Flowered, Red, 15c
Moon Vine, White	Rock Garden Varieties	Zinnia, Dahlia Flowered, Yellow, 15c
Morning Glory, Heavenly Blue	Salpiglossis, Mixed	Zinnia, Fantasy, Mixed
Morning Glory, Mixed, 5c	Salvia, Bonfire	Zinnia, Giant, Mixed
Morning Glory, Royal Jap, Mixed	Salvia, Blue	Zinnia, Giant, Orange
Morning Glory, Scarlett O'Hara, 15c	Scabiosa, (Mourning Bride) Mixed	Zinnia, Giant, Purple
Nasturtium, Climbing, Single, Mixed, 5c	Scabiosa, Blue Cockade	Zinnia, Giant, Red
Nasturtium, Dwarf, Single, Mixed, 5c	Scabiosa, Heavenly Blue, 25c	Zinnia, Giant, Rose Pink
Nasturtium, Gem, Double, Dwf., Mixed	Scabiosa, Caucasica, Shades of Blue, 15c	Zinnia, Giant, White
Nasturtium, Gleam Hybrid, Dbl. Trail'g	Scabiosa, Rosette, 15c	Zinnia, Giant, Yellow
Nasturtium, Golden Gleam, Dbl. Trail'g	Scarlet Flax, 5c	Zinnia, Indian Summer, Mixed
Nasturtium, Golden Globe, Dwf. Dbl.	Scarlet Runner Bean	Zinnia, Lilliput, Mixed
Nasturtium, Scarlet Gleam, Dbl. Trail'g	Siberian Wallflower	Zinnia, Lilliput, Orange
Nemesia, Triumph, Mixed	Snapdragon, Mixed	Zinnia, Lilliput, Rosebud
Nemophila, Blue With White Throat	Snapdragon, Giant, Mixed, 15c	Zinnia, Lilliput, Salmon Rose
Nicotiana, Mixed	Snow-in-Summer	Zinnia, Lilliput, Yellow
Painted Daisy, Mixed	Snow-on-the-Mountain	Zinnia, Linearis
Pansy, Mixed	Statice, Mixed	Zinnia, Navajo, Mixed, 15c
Pansy, Special Mixture, 20c	Stim-U-Plant, Plant Food	Zinnia, Pastel Shades, Mixed
Pansy, Swiss Giants, Mixed, 50c	Stock, Ten Weeks, Mixed	Zinnia, Picotee Delight, Mixed, 15c
Pentstemon, Mixed, 15c	Stock, Virginian, Mixed	Zinnia, Quilled, Mixed, 15c
Petunia, Balcony, Mixed	Strawflower, Mixed	Zinnia, Red Riding Hood
Petunia, Balcony, Purple	Sunflower, Double Yellow, 5c	Zinnia, Scabiosa Flowered, 15c
Petunia, Balcony, Red	Swan River Daisy, Mixed	Zinnia, Fantasy, Star Dust, 15c
Petunia, Balcony, Rose	Sweet Alyssum, Very Dwarf, White	Zinnia, Tom Thumb, Mixed, Dwarf
Petunia, Balcony, White	Sweet Peas, Perennial, Mixed	Zinnia, David Burpee, 25c
Petunia, Blue Gem, Dwarf, 20c	Sweet Peas, Austin Frederick, Lavender	Zinnigold, Mixed

USE THE ENCLOSED ORDER FORM FOR ORDERING SEEDS